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# **Feasibility Study Guidelines for Undergraduate Courses**

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## **PREFACE**

In the early 2000, after the author had been teaching college students for 15 years, my co-author, Professor Edwin Valenzuela encouraged me to write a book. After a year of encouragement from Professor Valenzuela, the author started reading and researching on creative writing tips. Since then, she had a pretty good idea about technical writing, mechanics, and usage issues that trouble writers most frequently. The writing tips would clarify some of the confusions many people experience as they edit and write their work.

Very early in the process, she enlisted the help of her mentee and longtime best friend and associate in the academe, Annalisa Arcilla Alega, college registrar in Lyceum of Alabang and her sister, Dr. Analee C. San Diego, assistant principal of senior high school of the University of Perpetual Help, Calamba Campus, and her researchers and contributors. Their great insights and hard work contributed a lot to the completion of this book.

This book was motivated by the desire of the author and her co-author to help students and researchers do their feasibility study, the easy way. This book which evolved from scholarly works and activities of the authors serves a number of goals. The first goal is to give beginners a solid foundation for further study. The second goal is to give those students specifically beginners the conceptual tools that the project provides. Finally, a more pervasive goal is to expose all students not only to writing feasibility study concepts but also to the intellectually rich foundations of the field.

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